



BERT'S AUTOMOTIVE · AUTHORISED DONGFENG DEALER · JAMAICA



MAGE

DRIVE MAGE, POWER MAGIC

7 YEARS
300,000 KM
WARRANTY

Vehicle shown is the Dongfeng Mage in black. Vehicle warranty up to 7 years or 300,000 km. Conditions apply.

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THE COMPANY BEHIND THE CAR

Say hello to Dongfeng.

You may not know the name yet. Most of the world does. Dongfeng has built vehicles since 1969, employs around 127,000 people, and sits at number 188 on the Fortune Global 500, where it has appeared for more than twenty years running.

Close to 60 million Dongfeng vehicles have been built and sold, in more than 100 countries.

Dongfeng is new to Jamaica. Bert's is not.

Bert's has supplied this island with parts since 1988, roughly 120,000 of them. The first question anyone asks about an unfamiliar badge is whether they will get parts. That one is already answered.



Vehicle shown is the Dongfeng Mage in white.

HIGHLIGHTS

The whole car, in eight lines.

150 kW and 305 Nm.

A 1.5 litre turbo with the output of a much larger engine.

Shifts in 0.2 seconds.

A seven speed wet dual clutch, 97 percent efficient.

A 13.2 inch portrait screen.

With a 10.25 inch digital cluster behind the wheel.

A panoramic roof.

Heated front seats with electric backrest adjustment.

7.2 litres per 100 km.

About J\$1,834 of fuel every 100 km (E10-90 at J\$254.68 a litre, 7 September 2026).

197 mm of ground clearance.

For roads that are not perfect.

540 degree camera.

You see all round the car, and under it.

7 year warranty.

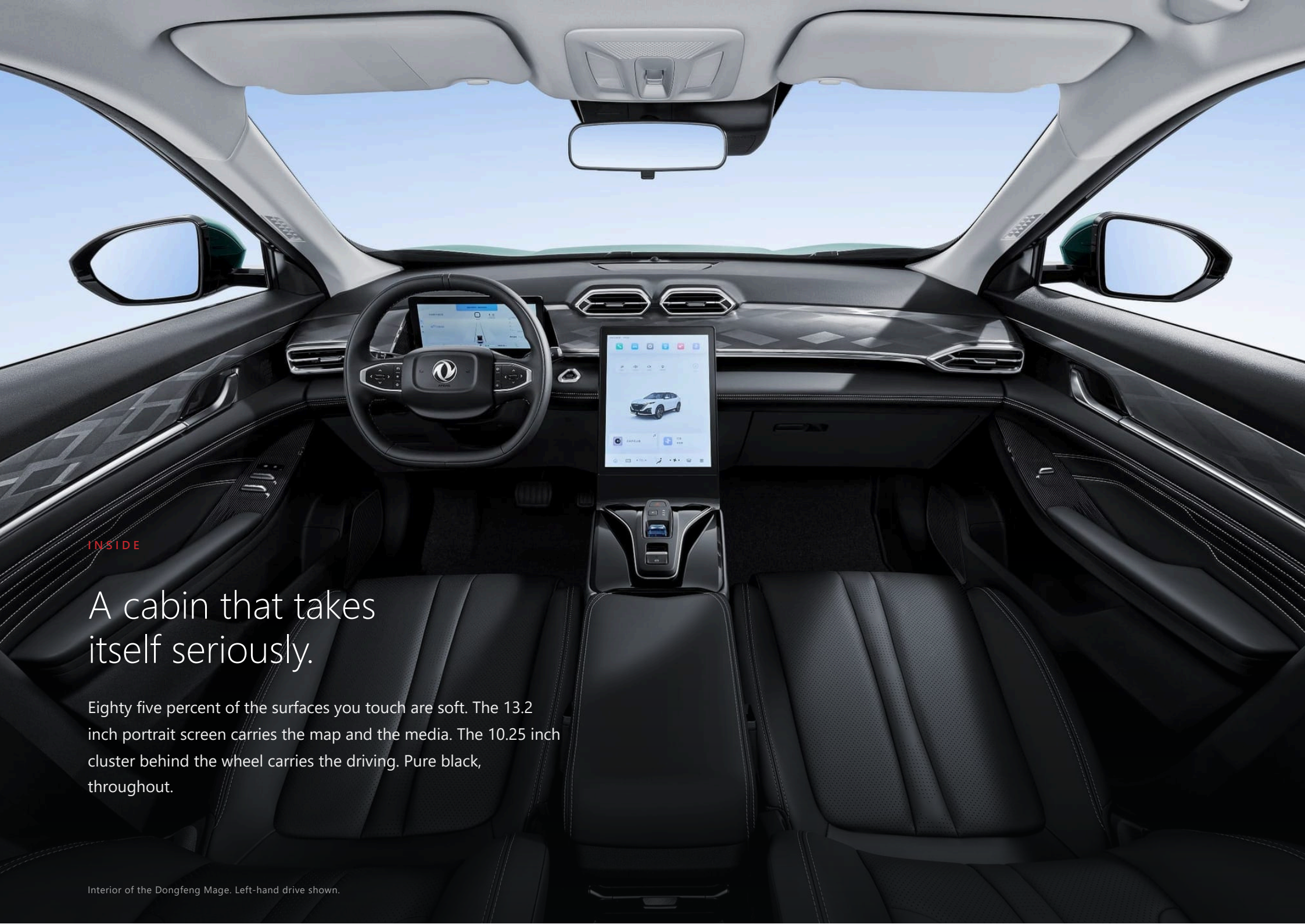
Powertrain to 10 years, no mileage limit. Servicing included for 3.

DESIGN

Starlight, by design.

Dongfeng calls the headlamp the Starlight. The door handles sit flush, come out when you unlock, and retract when you pull away. One unbroken line runs from the lamp to a tail light that spans the full width of the car. Nineteen inch alloys are standard.



A wide-angle, front-facing view of the interior of a Dongfeng Mage. The car features a minimalist design with a large, vertical 13.2-inch infotainment screen in the center console, displaying a car model and various icons. The dashboard and center console are finished in a dark, textured material. The steering wheel is black with a silver logo in the center. The seats are black with white stitching. The overall aesthetic is modern and sophisticated.

INSIDE

A cabin that takes itself seriously.

Eighty five percent of the surfaces you touch are soft. The 13.2 inch portrait screen carries the map and the media. The 10.25 inch cluster behind the wheel carries the driving. Pure black, throughout.

Interior of the Dongfeng Mage. Left-hand drive shown.



INSIDE

Seats you adjust with a switch, not a lever.

The front seats are trimmed in soft PVC with a perforated centre panel. Backrest angle is set electrically, and the seats are heated, which matters more than it sounds on a cool morning in the hills.

In the back, a centre armrest folds down with two cup holders. The steering wheel is a two spoke design with the controls under your thumbs, and the air vents are machined, not moulded.

THREE NUMBERS THAT MATTER

305

newton metres
from a 1.5 litre turbo

7.2

litres per 100 km
combined, NEDC

197

mm ground clearance
raised for Jamaican roads

Fuel consumption is the manufacturer's combined NEDC figure. Real driving varies with load, traffic and how you drive.



Load space of the Dongfeng Mage, rear seats folded.

SPACE

Room for the week, not just the weekend.

The wheelbase is 2,775 mm, which is what actually decides rear legroom, on a car 4,650 mm long and 1,905 mm wide. Fold the rear seats and the load floor runs flat to the tailgate.

Ground clearance at full load is 197 mm, with approach and departure angles of 20 and 26 degrees. The fuel tank holds 51 litres, which at 7.2 litres per 100 km is a long way between stops.

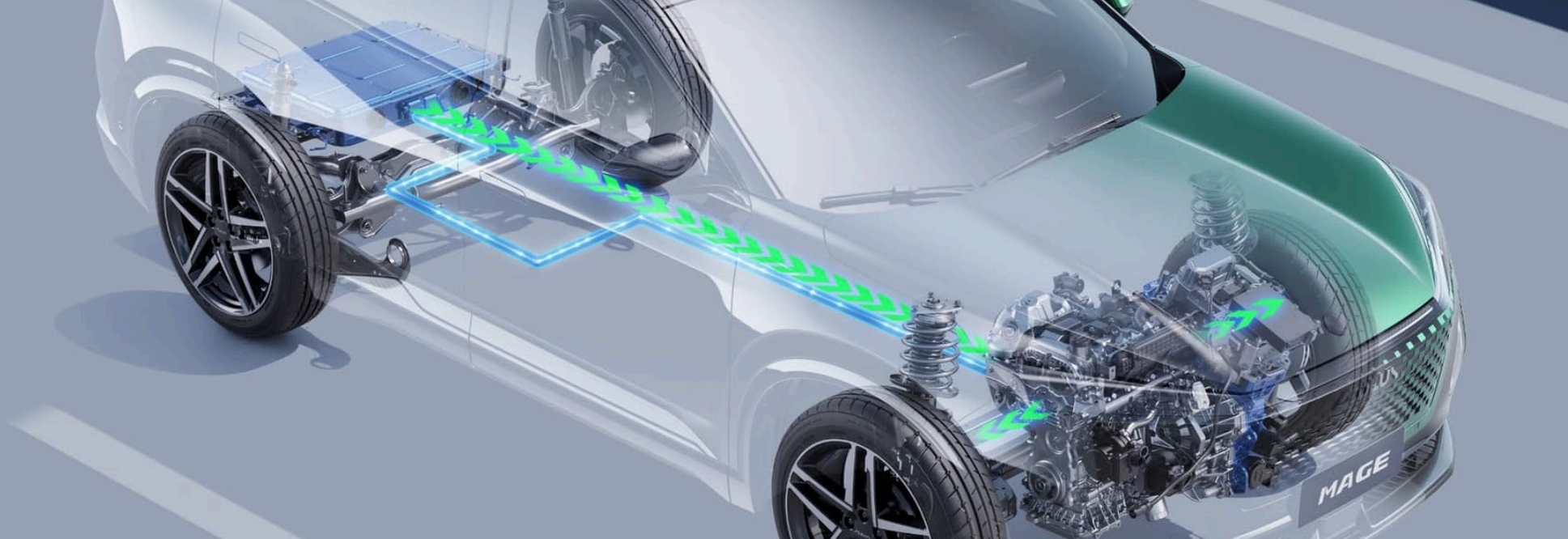


LIGHT

A roof you can see through.

A panoramic glass roof runs over both rows of seats, so the cabin is lit from above rather than from the side.

In a country this bright, a roof you can see through is not a gimmick. It is the difference between a cabin that feels small and one that does not.



THE POWERTRAIN

A small engine that does not drive like one.

- 01 Mach Power 1.5T.** 350 bar direct injection and a BorgWarner electronically controlled turbo. Boost arrives from 800 rpm, and more than 300 Nm is held all the way from 1,500 to 4,500 rpm.
- 02 Seven speed wet dual clutch.** Shifts in 0.2 seconds. At 69 kg it is lighter than most, and at 97 percent efficient against about 85 for a conventional automatic, it saves fuel every mile.
- 03 Proven elsewhere.** Dongfeng notes the same gearbox family is fitted to the BMW X1 and the Mercedes A-Class, and that the wet clutch design is on more than 3 million vehicles.

BUILT TO LAST

Tested harder than the rules require.

Dongfeng runs the Mach Power engine for 500 hours on the bench, the equivalent of 240,000 km of driving, at more than twice the industry standard test intensity.

7 million km

of whole vehicle validation, across every kind of road and climate.

3 million

vehicles already on the road with the same wet clutch gearbox design.

Below 36 dB

at idle, from a lightweight piston, rod and crankshaft set built for quiet.

YOUR WARRANTY AND YOUR PARTS

The Bert's promise.

A warranty is only worth the company standing behind it. Ours has been on this island since 1988.

7

years or 300,000 km
vehicle warranty

10

years
powertrain warranty

3

years scheduled
servicing included

Parts, answered up front.

Bert's Auto Parts has supplied Jamaica since 1988 and carries roughly 120,000 lines. Dongfeng parts are stocked here, not ordered once your car is already off the road.

Serviced where you bought it.

Scheduled servicing for the first three years is included. The work is done by our own technicians, and every repair is recorded against your vehicle.

The extended cover is for the first owner, in private use, with every scheduled service done on time at Bert's Service Centre with genuine parts. Full conditions are in the warranty agreement supplied with the vehicle.



TECHNOLOGY

Two screens, and a camera that sees under the car.

01 13.2 inch portrait screen. Map, media and settings on one tall display, with a menu that keeps what you use most on the first level. Light or dark theme.

02 10.25 inch digital cluster. Speed, fuel and the driving data in front of you, where you are already looking.

03 540 degree camera. Four cameras give a view all round the car, plus a transparent chassis view of the ground beneath it and a side view for squeezing through a narrow gap.

COLOURS

Six ways to have it.



BLACK



WHITE



SILVER

Black, white, silver, blue, and white or silver with a black roof are all available to order. Interior is black on all of them. Images are for reference. Final colour availability is confirmed when your order is placed.

SPECIFICATIONS

Mage E3.

Engine	Mach Power 1.5 litre turbo, direct injection
Power	150 kW
Torque	305 Nm
Transmission	7 speed wet dual clutch
Fuel consumption	7.2 L/100 km combined, NEDC
Fuel tank	51 L
Drive	Front wheel drive · left-hand drive
Length, width, height	4,650 x 1,905 x 1,630 mm

Wheelbase	2,775 mm
Ground clearance	197 mm, full load
Approach, departure	20 and 26 degrees
Kerb weight	1,480 kg
Tyres	235/55 R19
Screens	13.2 inch centre, 10.25 inch cluster
Roof	Panoramic glass
Seats	5

Vehicle warranty up to 7 years or 300,000 km · Powertrain up to 10 years, no mileage limit · Scheduled servicing included for 3 years · Conditions apply

Figures are the manufacturer's for this grade and are subject to the actual product. Final specification is confirmed on your order.

Drive it. Then decide.

Everything on these pages is easier to judge from the driver's seat. Book a test drive, and if it is simpler we will bring the car to you.

BOOK A TEST DRIVE

dongfengja.com

CALL THE SHOWROOM

876-967-4284

VISIT US

53 Hagley Park Road

Ask our sales team for the price, the grades and help with bank financing. Test drives run Monday to Friday, 8am to 3pm, from our showroom in Kingston.



Bert's Automotive
53 Hagley Park Road, Kingston

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DEALER STAMP