



DONGFENG · PICKUP

ZNA RICH 7

The Rich 6 Pro's newer sibling, on order in three versions, one of them electric.

430 km

RANGE, RICH 7 EV
(CLTC)

940 kg

RATED LOAD, RICH 7
EV

1,510 mm

LOAD BED LENGTH

2,800 kg

TOWING, TIGER ROAR

The ZNA Rich 7 is the newer sibling of the ZNA Rich 6 Pro in our line-up, on the same 3,150 mm wheelbase: a body-on-frame double cab built by ZNA, Dongfeng's pickup maker. Dongfeng builds it with a 2.0 litre turbo petrol or a 2.3 litre turbo-diesel, as the Tiger Roar off-roader, and as the Rich 7 EV, a dual-motor electric with four-wheel drive. Three versions are on order for Jamaica, all automatic: the Tiger, the Y75D and the Rich 7 EV.

01

Electric, with four-wheel drive

The Rich 7 EV has two 180 kW motors and a 77.28 kWh CATL battery for 430 km (CLTC). On DC, at up to 70 kW, it charges from 30 to 80 percent in about 30 minutes.

02

Power on the job

The EV runs tools and equipment through vehicle-to-load, and is rated to carry 940 kg in its 1,510 mm load bed.

03

Built tough

A ladder frame with double-wishbone front suspension, proven over 2.3 million km of testing in extreme conditions.

04

Petrol or diesel

A 2.0 litre turbo petrol with 168 kW and 360 Nm, or a 2.3 litre turbo-diesel with 122 kW and 420 Nm, each with a 5-speed manual or 8-speed automatic.

05

Tiger Roar, made for rough country

232 mm ground clearance, steel bumpers, underbody plates and rock rails, with front and rear locking differentials and a snorkel on the top trim.

06

Tows 2.8 tonnes

The Tiger Roar comes with a factory tow package rated at 2.8 tonnes, trailer wiring included.



THREE VERSIONS ARRIVING EARLY 2027

Ordered from Dongfeng and on the way. Tell us the version and the colour you want, and our sales team calls you with the price and how to reserve one.

01	02	03
TIGER	Y75D	RICH 7 EV
Automatic	Automatic	Electric, four-wheel drive
COLOURS	COLOUR	COLOUR
Silver with a black interior	Silver with a black interior	White with a black interior
Blue with a black interior		
Red with a black interior	COMES WITH	COMES WITH
	255/60 R18 all-terrain tyres	Charging gun, home charging station and adapter
	13 inch multimedia screen	8-way electric driver's seat
	Six speakers	4-way electric passenger seat
	360 degree camera	10 inch full LCD instrument cluster
	Differential lock	Sunroof

Versions, colours and equipment as ordered from Dongfeng. Photos show the ZNA Rich 7 in other markets and trims.



DONGFENG ZNA RICH 7 · SPECIFICATIONS

BODY	Five-seat double-cab pickup, body-on-frame
ENGINES AND MOTORS	Petrol 2.0 litre turbo. Diesel and Tiger Roar 2.3 litre turbo-diesel. Electric two motors
POWER AND TORQUE	Petrol 168 kW, 360 Nm. Diesel and Tiger Roar 122 kW, 420 Nm. Electric 180 kW per motor
GEARBOX AND DRIVE	Petrol, Diesel: 5-speed manual or 8-speed auto, 2WD or 4WD. Tiger Roar: 8-speed auto. Electric: 4WD
PAYLOAD	Petrol, Diesel and Tiger Roar 490 kg. Electric 940 kg rated load
TOWING	Tiger Roar 2,800 kg, with the standard tow package
LOAD BED (L × W × D)	1,510 × 1,562 × 475 mm
GROUND CLEARANCE	Petrol 219 mm. Diesel 209 mm. Tiger Roar 232 mm. Electric 210 mm
BATTERY AND RANGE (CLTC)	Electric 77.28 kWh CATL lithium iron phosphate, 430 km
CHARGING	Electric 6.6 kW AC; 70 kW DC, 30 to 80 percent in about 30 minutes
LENGTH × WIDTH × HEIGHT	5,287 × 1,850 × 1,832 mm. Tiger Roar 5,268 × 1,940 × 1,866. Electric 5,287 × 1,880 × 1,860
WHEELBASE	3,150 mm, all versions

Figures are Dongfeng's export specifications for each version (Tiger Roar: South-East Asian specification); the Electric's range is on the China (CLTC) test cycle. The specification of the trucks on order is confirmed when they arrive in Jamaica.



RESERVE YOURS

On order, arriving early 2027. Price on request: our sales team calls you with the price and how to reserve one.

dongfengja.com/showroom/rich-7

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